

Hello,



ALICE
CHEN

YI-WEN CHEN | ALICE

28 | February | 1994

Paris, France (From Taipei, Taiwan)

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THEYIWEN.COM

I am an experienced Creative Manager with a background in Art Direction, Visual Design, and Visual Merchandiser, bringing a wealth of expertise gained in Europe.

Education

2017 - 2018 → Royal College of Art, UK
Visual Communication

2012 - 2016 → Shih Chien University, TAIWAN
Department of Industrial Design

Internship

2014 - 2015 → Louis Vuitton, Tokyo, Japan
Assistante Designer Visual Merchandising

Languages

Chinese NATIVE LANGUAGE

English IELTS 7.0

Korean TOPIK LEVEL 3

French DELF A2

Skills

Graphic
Visual / Poster
Editor
Colour Grading
UIUX
Art / Design
Motion Graphic
Website
Exhibition
Creative Consultant

Nuke
Houdini
DaVinci Resolve
Premiere Pro
After Effects
Figma
Blender
Illustrator
Photoshop
Lightroom

Job Experience (contain Freelance)

2021 - 2023 → STRAWBERRY, United Kingdom
Creative Manager (Art Direction)

2018 - 2021 → NVIZ, Oxford, United Kingdom
Visual Effects

2018 - 2020 → Brainlab, Berlin, Germany
Brand Designer / Design Director

2017 - 2018 → Toaster, London, United Kingdom
Editor / Brand Designer

2016 - 2017 → Kirkby Design, Nordborg, Denmark
Senior Graphic / Media Designer

2015 - 2016 → Panoply., Denmark
Motion Graphic Designer Assistant

2014 - 2016 → NIKKATSU CORPORATION, Tokyo, Japan
Color Graders / Film Poster Designers

2015 - 2016 → TIMELINE, Seoul, Korea
Colorist of assistant / Graphic Designer

Exhibition (Freelance)

2023 → Burberry, Lodon UK / Dubai UAE
Visual Merchandiser / Graphic Design

2021 → STRAWBERRY, COVENT GARDEN, Lodon UK
Visual Merchandiser

2020 → Burberry, Lodon UK
Visual Merchandiser / Graphic

2019 → teamlab.planets, Tokyo Japan
Space Designer

2018 → tokyobike, Tokyo Japan
Visual Merchandiser / Graphic Design

2017 → PAUL SMITH World Tour Exhibition, Asian Stops,
Visual Merchandiser

2017 → tokyobike, Tokyo Japan
Visual / Brand



PORTFOLIO LINK